Retention Rates
Fall 2020 Revised Freshmen Cohort
University

	Cohort	Retention 1st-2nd Year (Fall 2021)	Retention 1st-3rd Year (Fall 2022)	Retention 1st-4th Year (Fall 2023)
Total	2,017	1,297 (64.3%)	1,076 (53.3%)	991 (49.1%)
Same Major		880 (43.6%)	581 (28.8%)	515 (25.5%)
Changed Major		417 (20.7%)	495 (24.5%)	476 (23.6%)

Retention Rates
Fall 2020 Revised Freshmen Cohort
Arts, Humanities & Social Sciences

	Cohort	Retention 1st-2nd Year (Fall 2021)	Retention 1st-3rd Year (Fall 2022)	Retention 1st-4th Year (Fall 2023)
Total	372	225 (60.5%)	190 (51.1%)	173 (46.5%)
Same Major		167 (44.9%)	124 (33.3%)	115 (30.9%)
Changed Major		58 (15.6%)	66 (17.7%)	58 (15.6%)

Retention Rates
Fall 2020 Revised Freshmen Cohort
Communication & Media Studies

	Cohort	Retention 1st-2nd Year (Fall 2021)	Retention 1st-3rd Year (Fall 2022)	Retention 1st-4th Year (Fall 2023)
COMM-BA	36	30 (83.3%)	26 (72.2%)	25 (69.4%)
Same Major		22 (61.1%)	20 (55.6%)	20 (55.6%)
Changed Major		8 (22.2%)	6 (16.7%)	5 (13.9%)

Retention Rates
Fall 2020 Revised Freshmen Cohort
English

	Cohort	Retention 1st-2nd Year (Fall 2021)	Retention 1st-3rd Year (Fall 2022)	Retention 1st-4th Year (Fall 2023)
Total	13	9 (69.2%)	9 (69.2%)	8 (61.5%)
Same Major		8 (61.5%)	6 (46.2%)	5 (38.5%)
Changed Major		1 (7.7%)	3 (23.1%)	3 (23.1%)
ENGL-BA	9	7 (77.8%)	7 (77.8%)	6 (66.7%)
Same Major		7 (77.8%)	6 (66.7%)	5 (55.6%)
Changed Major		0 (0.0%)	1 (11.1%)	1 (11.1%)
ENGE-BA	4	2 (50.0%)	2 (50.0%)	2 (50.0%)
Same Major		1 (25.0%)	0 (0.0%)	0 (0.0%)
Changed Major		1 (25.0%)	2 (50.0%)	2 (50.0%)

Retention Rates
Fall 2020 Revised Freshmen Cohort
General Studies

	Cohort	Retention 1st-2nd Year (Fall 2021)	Retention 1st-3rd Year (Fall 2022)	Retention 1st-4th Year (Fall 2023)
GENS-BGS	59	25 (42.4%)	21 (35.6%)	20 (33.9%)
Same Major		9 (15.3%)	2 (3.4%)	4 (6.8%)
Changed Major		16 (27.1%)	19 (32.2%)	16 (27.1%)

Retention Rates
Fall 2020 Revised Freshmen Cohort
History & Political Science

	Cohort	Retention 1st-2nd Year (Fall 2021)	Retention 1st-3rd Year (Fall 2022)	Retention 1st-4th Year (Fall 2023)
Total	34	20 (58.8%)	20 (58.8%)	19 (55.9%)
Same Major		16 (47.1%)	13 (38.2%)	13 (38.2%)
Changed Major		4 (11.8%)	7 (20.6%)	6 (17.6%)
HIST-BA	13	8 (61.5%)	8 (61.5%)	8 (61.5%)
Same Major		6 (46.2%)	4 (30.8%)	5 (38.5%)
Changed Major		2 (15.4%)	4 (30.8%)	3 (23.1%)
POLI-BA	16	9 (56.3%)	9 (56.3%)	8 (50.0%)
Same Major		7 (43.8%)	7 (43.8%)	6 (37.5%)
Changed Major		2 (12.5%)	2 (12.5%)	2 (12.5%)
SST-BA	5	3 (60.0%)	3 (60.0%)	3 (60.0%)
Same Major		3 (60.0%)	2 (40.0%)	2 (40.0%)
Changed Major		0 (0.0%)	1 (20.0%)	1 (20.0%)

Retention Rates
Fall 2020 Revised Freshmen Cohort
Music & Performing Arts

	Cohort	Retention 1st-2nd Year (Fall 2021)	Retention 1st-3rd Year (Fall 2022)	Retention 1st-4th Year (Fall 2023)
MUS-BM	21	15 (71.4%)	11 (52.4%)	9 (42.9%)
Same Major		11 (52.4%)	8 (38.1%)	7 (33.3%)
Changed Major		4 (19.0%)	3 (14.3%)	2 (9.5%)

Retention Rates
Fall 2020 Revised Freshmen Cohort
Psychology

	Cohort	Retention 1st-2nd Year (Fall 2021)	Retention 1st-3rd Year (Fall 2022)	Retention 1st-4th Year (Fall 2023)
PSYC-BA	91	57 (62.6%)	49 (53.8%)	46 (50.5%)
Same Major		44 (48.4%)	31 (34.1%)	28 (30.8%)
Changed Major		13 (14.3%)	18 (19.8%)	18 (19.8%)

Retention Rates
Fall 2020 Revised Freshmen Cohort
Sociology & Criminal Justice

	Cohort	Retention 1st-2nd Year (Fall 2021)	Retention 1st-3rd Year (Fall 2022)	Retention 1st-4th Year (Fall 2023)
Total	57	28 (49.1%)	22 (38.6%)	19 (33.3%)
Same Major		23 (40.4%)	16 (28.1%)	14 (24.6%)
Changed Major		5 (8.8%)	6 (10.5%)	5 (8.8%)
CJ-BA	57	28 (49.1%)	22 (38.6%)	19 (33.3%)
Same Major		23 (40.4%)	16 (28.1%)	14 (24.6%)
Changed Major		5 (8.8%)	6 (10.5%)	5 (8.8%)
SOC-BA				
Same Major		Too Few Students to Provide Details		
Changed Major				

Retention Rates
Fall 2020 Revised Freshmen Cohort
Visual Art + Design

	Cohort	Retention 1st-2nd Year (Fall 2021)	Retention 1st-3rd Year (Fall 2022)	Retention 1st-4th Year (Fall 2023)
ART-BA	65	43 (66.2%)	34 (52.3%)	30 (46.2%)
Same Major		36 (55.4%)	28 (43.1%)	24 (36.9%)
Changed Major		7 (10.8%)	6 (9.2%)	6 (9.2%)

Retention Rates
Fall 2020 Revised Freshmen Cohort
World Language & Culture

	Cohort	Retention 1st-2nd Year (Fall 2021)	Retention 1st-3rd Year (Fall 2022)	Retention 1st-4th Year (Fall 2023)
WLAN-BA				
Same Major		Too Few Students to Provide Details		
Changed Major				

Retention Rates
Fall 2020 Revised Freshmen Cohort
Business

	Cohort	Retention 1st-2nd Year (Fall 2021)	Retention 1st-3rd Year (Fall 2022)	Retention 1st-4th Year (Fall 2023)
Total	312	190 (60.9%)	159 (51.0%)	154 (49.4%)
Same Major		150 (48.1%)	97 (31.1%)	83 (26.6%)
Changed Major		40 (12.8%)	62 (19.9%)	71 (22.8%)

Retention Rates
Fall 2020 Revised Freshmen Cohort
Accounting & Finance

	Cohort	Retention 1st-2nd Year (Fall 2021)	Retention 1st-3rd Year (Fall 2022)	Retention 1st-4th Year (Fall 2023)
Total	78	55 (70.5%)	49 (62.8%)	50 (64.1%)
Same Major		46 (59.0%)	30 (38.5%)	28 (35.9%)
Changed Major		9 (11.5%)	19 (24.4%)	22 (28.2%)
ACCT-BS	55	39 (70.9%)	35 (63.6%)	36 (65.5%)
Same Major		32 (58.2%)	22 (40.0%)	22 (40.0%)
Changed Major		7 (12.7%)	13 (23.6%)	14 (25.5%)
FIN-BS	23	16 (69.6%)	14 (60.9%)	14 (60.9%)
Same Major		14 (60.9%)	8 (34.8%)	6 (26.1%)
Changed Major		2 (8.7%)	6 (26.1%)	8 (34.8%)

Retention Rates
Fall 2020 Revised Freshmen Cohort
Management & Business Administration

	Cohort	Retention 1st-2nd Year (Fall 2021)	Retention 1st-3rd Year (Fall 2022)	Retention 1st-4th Year (Fall 2023)
Total	192	110 (57.3%)	88 (45.8%)	83 (43.2%)
Same Major		84 (43.8%)	52 (27.1%)	42 (21.9%)
Changed Major		26 (13.5%)	36 (18.8%)	41 (21.4%)
BA-BBA	157	87 (55.4%)	68 (43.3%)	66 (42.0%)
Same Major		65 (41.4%)	39 (24.8%)	32 (20.4%)
Changed Major		22 (14.0%)	29 (18.5%)	34 (21.7%)
MGMT-BA	35	23 (65.7%)	20 (57.1%)	17 (48.6%)
Same Major		19 (54.3%)	13 (37.1%)	10 (28.6%)
Changed Major		4 (11.4%)	7 (20.0%)	7 (20.0%)

Retention Rates
Fall 2020 Revised Freshmen Cohort
Marketing & Supply Chain Management

	Cohort	Retention 1st-2nd Year (Fall 2021)	Retention 1st-3rd Year (Fall 2022)	Retention 1st-4th Year (Fall 2023)
Total	42	25 (59.5%)	22 (52.4%)	21 (50.0%)
Same Major		20 (47.6%)	15 (35.7%)	13 (31.0%)
Changed Major		5 (11.9%)	7 (16.7%)	8 (19.0%)
MRKT-BA	37	20 (54.1%)	17 (45.9%)	16 (43.2%)
Same Major		15 (40.5%)	12 (32.4%)	10 (27.0%)
Changed Major		5 (13.5%)	5 (13.5%)	6 (16.2%)
SCMT-BS	5	5 (100.0%)	5 (100.0%)	5 (100.0%)
Same Major		5 (100.0%)	3 (60.0%)	3 (60.0%)
Changed Major		0 (0.0%)	2 (40.0%)	2 (40.0%)

Retention Rates
Fall 2020 Revised Freshmen Cohort
Education

	Cohort	Retention 1st-2nd Year (Fall 2021)	Retention 1st-3rd Year (Fall 2022)	Retention 1st-4th Year (Fall 2023)
Total	124	90 (72.6%)	78 (62.9%)	72 (58.1%)
Same Major		66 (53.2%)	47 (37.9%)	42 (33.9%)
Changed Major		24 (19.4%)	31 (25.0%)	30 (24.2%)

Retention Rates
Fall 2020 Revised Freshmen Cohort
Teaching & Learning

	Cohort	Retention 1st-2nd Year (Fall 2021)	Retention 1st-3rd Year (Fall 2022)	Retention 1st-4th Year (Fall 2023)
Total	110	82 (74.5%)	70 (63.6%)	65 (59.1%)
Same Major		59 (53.6%)	42 (38.2%)	39 (35.5%)
Changed Major		23 (20.9%)	28 (25.5%)	26 (23.6%)
ECED-BS	48	36 (75.0%)	30 (62.5%)	30 (62.5%)
Same Major		33 (68.8%)	26 (54.2%)	26 (54.2%)
Changed Major		3 (6.3%)	4 (8.3%)	4 (8.3%)
ELED-BS	43	33 (76.7%)	28 (65.1%)	24 (55.8%)
Same Major		21 (48.8%)	13 (30.2%)	10 (23.3%)
Changed Major		12 (27.9%)	15 (34.9%)	14 (32.6%)
ELSP-BS	11	8 (72.7%)	7 (63.6%)	7 (63.6%)
Same Major		4 (36.4%)	3 (27.3%)	3 (27.3%)
Changed Major		4 (36.4%)	4 (36.4%)	4 (36.4%)
MSED-BS	8	5 (62.5%)	5 (62.5%)	4 (50.0%)
Same Major		1 (12.5%)	0 (0.0%)	0 (0.0%)
Changed Major		4 (50.0%)	5 (62.5%)	4 (50.0%)
MSSP-BS				
Same Major		N/A		
Changed Major				

Retention Rates
Fall 2020 Revised Freshmen Cohort
Nursing & Health Sciences

	Cohort	Retention 1st-2nd Year (Fall 2021)	Retention 1st-3rd Year (Fall 2022)	Retention 1st-4th Year (Fall 2023)
Total	624	416 (66.7%)	319 (51.1%)	291 (46.6%)
Same Major		308 (49.4%)	192 (30.8%)	166 (26.6%)
Changed Major		108 (17.3%)	127 (20.4%)	125 (20.0%)

Retention Rates
Fall 2020 Revised Freshmen Cohort
Health & Human Sciences

	Cohort	Retention 1st-2nd Year (Fall 2021)	Retention 1st-3rd Year (Fall 2022)	Retention 1st-4th Year (Fall 2023)
Total	71	54 (76.1%)	47 (66.2%)	44 (62.0%)
Same Major		42 (59.2%)	36 (50.7%)	32 (45.1%)
Changed Major		12 (16.9%)	11 (15.5%)	12 (16.9%)
CSD-BS	23	21 (91.3%)	20 (87.0%)	21 (91.3%)
Same Major		19 (82.6%)	17 (73.9%)	17 (23.9%)
Changed Major		2 (2.8%)	3 (4.2%)	4 (5.6%)
FCS-BS	18	11 (61.1%)	11 (61.1%)	9 (50.0%)
Same Major		7 (38.9%)	7 (38.9%)	4 (22.2%)
Changed Major		4 (22.2%)	4 (22.2%)	5 (27.8%)
HSM-BS	4	3 (75.0%)	3 (75.0%)	3 (75.0%)
Same Major		3 (75.0%)	2 (50.0%)	2 (50.0%)
Changed Major		0 (0.0%)	1 (25.0%)	1 (25.0%)
SW-BA	26	19 (73.1%)	13 (50.0%)	11 (42.3%)
Same Major		13 (50.0%)	10 (38.5%)	9 (34.6%)
Changed Major		6 (23.1%)	3 (11.5%)	2 (7.7%)

Retention Rates
Fall 2020 Revised Freshmen Cohort
Kinesiology & Health Studies

	Cohort	Retention 1st-2nd Year (Fall 2021)	Retention 1st-3rd Year (Fall 2022)	Retention 1st-4th Year (Fall 2023)
Total	187	122 (65.2%)	104 (55.6%)	95 (50.8%)
Same Major		81 (43.3%)	57 (30.5%)	52 (27.8%)
Changed Major		41 (21.9%)	47 (25.1%)	43 (23.0%)
ATHT-BS	20	6 (30.0%)	6 (30.0%)	6 (30.0%)
Same Major		0 (0.0%)	0 (0.0%)	0 (0.0%)
Changed Major		6 (30.0%)	6 (30.0%)	6 (30.0%)
HPE-BS	5	3 (60.0%)	3 (60.0%)	2 (40.0%)
Same Major		3 (60.0%)	3 (60.0%)	1 (3.8%)
Changed Major		0 (0.0%)	0 (0.0%)	1 (3.8%)
HSCI-BS	26	17 (65.4%)	15 (57.7%)	13 (50.0%)
Same Major		11 (42.3%)	4 (15.4%)	5 (19.2%)
Changed Major		6 (23.1%)	11 (42.3%)	8 (30.8%)
KIN-BS	110	81 (73.6%)	69 (62.7%)	64 (58.2%)
Same Major		54 (49.1%)	41 (37.3%)	40 (36.4%)
Changed Major		27 (24.5%)	28 (25.5%)	24 (21.8%)
SPTM-BS	26	15 (57.7%)	11 (42.3%)	10 (38.5%)
Same Major		13 (50.0%)	9 (8.2%)	6 (5.5%)
Changed Major		2 (7.7%)	2 (1.8%)	4 (3.6%)

Retention Rates
Fall 2020 Revised Freshmen Cohort
Nursing

	Cohort	Retention 1st-2nd Year (Fall 2021)	Retention 1st-3rd Year (Fall 2022)	Retention 1st-4th Year (Fall 2023)
NURS-BSN	371	243 (65.5%)	171 (46.1%)	154 (41.5%)
Same Major		188 (50.7%)	102 (27.5%)	83 (22.4%)
Changed Major		55 (14.8%)	69 (18.6%)	71 (19.1%)

Retention Rates
Fall 2020 Revised Freshmen Cohort
Science & Technology

	Cohort	Retention 1st-2nd Year (Fall 2021)	Retention 1st-3rd Year (Fall 2022)	Retention 1st-4th Year (Fall 2023)
Total	449	289 (64.4%)	253 (56.3%)	229 (51.0%)
Same Major		172 (38.3%)	120 (26.7%)	109 (24.3%)
Changed Major		117 (26.1%)	133 (29.6%)	120 (26.7%)

Retention Rates
Fall 2020 Revised Freshmen Cohort
Biological Sciences

	Cohort	Retention 1st-2nd Year (Fall 2021)	Retention 1st-3rd Year (Fall 2022)	Retention 1st-4th Year (Fall 2023)
BIOL-BS	171	111 (64.9%)	97 (56.7%)	85 (49.7%)
Same Major		72 (42.1%)	53 (31.0%)	47 (27.5%)
Changed Major		39 (22.8%)	44 (25.7%)	38 (22.2%)

Retention Rates
Fall 2020 Revised Freshmen Cohort
Chemistry & Physics

	Cohort	Retention 1st-2nd Year (Fall 2021)	Retention 1st-3rd Year (Fall 2022)	Retention 1st-4th Year (Fall 2023)
Total	47	34 (72.3%)	27 (57.4%)	23 (48.9%)
Same Major		13 (27.7%)	5 (10.6%)	2 (4.3%)
Changed Major		21 (44.7%)	22 (46.8%)	21 (44.7%)
CHEM-BS	34	26 (76.5%)	20 (58.8%)	18 (52.9%)
Same Major		7 (20.6%)	3 (8.8%)	1 (2.9%)
Changed Major		19 (55.9%)	17 (50.0%)	17 (50.0%)
PHYS-BS	13	8 (61.5%)	7 (53.8%)	5 (38.5%)
Same Major		6 (46.2%)	2 (15.4%)	1 (7.7%)
Changed Major		2 (15.4%)	5 (38.5%)	4 (30.8%)

Retention Rates
Fall 2020 Revised Freshmen Cohort
Computer Science

	Cohort	Retention 1st-2nd Year (Fall 2021)	Retention 1st-3rd Year (Fall 2022)	Retention 1st-4th Year (Fall 2023)
Total	89	57 (64.0%)	55 (61.8%)	48 (53.9%)
Same Major		35 (39.3%)	26 (29.2%)	22 (24.7%)
Changed Major		22 (24.7%)	29 (32.6%)	26 (29.2%)
CS-BS	73	48 (65.8%)	45 (61.6%)	39 (53.4%)
Same Major		31 (42.5%)	21 (28.8%)	17 (23.3%)
Changed Major		17 (23.3%)	24 (32.9%)	22 (30.1%)
ITEC-BS	16	9 (56.3%)	10 (62.5%)	9 (56.3%)
Same Major		4 (25.0%)	5 (31.3%)	5 (31.3%)
Changed Major		5 (31.3%)	5 (31.3%)	4 (25.0%)

Retention Rates
Fall 2020 Revised Freshmen Cohort
Industrial & Engineering Technology

	Cohort	Retention 1st-2nd Year (Fall 2021)	Retention 1st-3rd Year (Fall 2022)	Retention 1st-4th Year (Fall 2023)
Total	126	73 (57.9%)	63 (50.0%)	61 (48.4%)
Same Major		45 (35.7%)	30 (23.8%)	32 (25.4%)
Changed Major		28 (22.2%)	33 (26.2%)	29 (23.0%)
ENTC-BS	86	44 (51.2%)	39 (45.3%)	38 (44.2%)
Same Major		22 (25.6%)	16 (18.6%)	17 (19.8%)
Changed Major		22 (25.6%)	23 (26.7%)	21 (24.4%)
IT-AAS	9	4 (44.4%)	1 (11.1%)	3 (33.3%)
Same Major		4 (44.4%)	0 (0.0%)	1 (11.1%)
Changed Major		0 (0.0%)	1 (11.1%)	2 (22.2%)
IT-BS	16	11 (68.8%)	9 (56.3%)	7 (43.8%)
Same Major		9 (56.3%)	5 (31.3%)	5 (31.3%)
Changed Major		2 (12.5%)	4 (25.0%)	2 (12.5%)
OSHE-BS	15	14 (93.3%)	14 (93.3%)	13 (86.7%)
Same Major		10 (66.7%)	9 (60.0%)	9 (60.0%)
Changed Major		4 (26.7%)	5 (33.3%)	4 (26.7%)

Retention Rates
Fall 2020 Revised Freshmen Cohort
Mathematics

	Cohort	Retention 1st-2nd Year (Fall 2021)	Retention 1st-3rd Year (Fall 2022)	Retention 1st-4th Year (Fall 2023)
Total	16	14 (87.5%)	11 (68.8%)	12 (75.0%)
Same Major		7 (43.8%)	6 (37.5%)	6 (37.5%)
Changed Major		7 (43.8%)	5 (31.3%)	6 (37.5%)

Retention Rates
Fall 2020 Revised Freshmen Cohort
Undecided

	Cohort	Retention 1st-2nd Year (Fall 2021)	Retention 1st-3rd Year (Fall 2022)	Retention 1st-4th Year (Fall 2023)
UNDECIDED	136	87 (64.0%)	77 (56.6%)	72 (52.9%)
Same Major		17 (12.5%)	1 (0.7%)	0 (0.0%)
Changed Major		70 (51.5%)	76 (55.9%)	72 (52.9%)