



SOUTHEASTERN LOUISIANA UNIVERSITY

University Curriculum Council

Provost Approvals, January 30, 2023

Dyson 116, 2:00 pm

Department of Marketing and Supply Chain Management

1. Change Course – MRKT 303: Principles of Marketing. Update description. **APPROVED**
2. Change Course – MRKT 314: Public Relations. Update title and description. **APPROVED**
3. Change Course – MRKT 320: Purchasing Management. Update title and description. **APPROVED**
4. Change Course – MRKT 321: Personal Selling. Update title and description. **APPROVED**
5. Change Course – MRKT 331: Retailing. Update title, prerequisites and description. **APPROVED**
6. Change Course – MRKT 342: Advertising. Update description. **APPROVED**
7. Change Course – MRKT 373: Social Media and Digital Marketing. Update title and description. **APPROVED**
8. Change Course – MRKT 421: Advanced Professional Sales. Update description. **APPROVED**
9. Change Course – MRKT 425: Sales Management. Update title, prerequisite and description. **APPROVED**
10. Change Course – MRKT 432: Marketing Research. Update title and description. **APPROVED**
11. Change Course – MRKT 442/542: Advanced Advertising. Update title, prerequisite and description. **APPROVED**
12. Change Course – MRKT 444: Marketing Management. Update title and description. **APPROVED**
13. Change Catalog – Update BA Marketing, Professional Sales Concentration. **APPROVED**

Department of Accounting and Finance

1. New Course – ACCT 605: Ethics in Accounting. **APPROVED**
2. New Course – ACCT 615: Data Analytics for Business and Accounting. **APPROVED**
3. Delete Course – ACCT 620: Advanced Accounting Information Systems. **APPROVED**
4. New Course – ACCT 691: Accounting and Financial Analysis Internship. **APPROVED**

College of Business

1. Change Catalog – Update math requirements for all degrees. **APPROVED**

College of Science and Technology

1. Delete Course – ISAT 592: Research and Development in Industrial Technology. **APPROVED**

Department of Teaching and Learning

1. New Course – EDUC 205: Advancing Diversity, Equity, and Inclusion Practices. **APPROVED**
2. Change Course – EDUC 324: Struggling Readers and Writers. Change title and prerequisites. **APPROVED**
3. Change Course – EDUC 472: Teaching Reading in the Content Areas. Change title and prerequisite. **APPROVED**

Department of Health and Human Sciences

1. Change Catalog – Graduate CSD Graduation requirement change. **WITHDRAWN BY DEPARTMENT**
2. Change Catalog – Graduate CSD Admission requirement change. **WITHDRAWN BY DEPARTMENT**

Department of Computer Science

1. Change Catalog – Update admission requirements for the MS in Computer Networking and Administration. **APPROVED**

Department of Management and Business Administration

1. New Course – MGMT 285: Entrepreneurial Principles and Mindset. **APPROVED**
2. New Course – MGMT 326: Entrepreneurial Funding. **APPROVED**
3. New Course – MGMT 458: Entrepreneurship Capstone. **APPROVED**
4. Change Course – MGMT 473: Organizational Behavior. **APPROVED**
5. Change Catalog – Update to Management Entrepreneurship Concentration. **APPROVED**
6. Change Catalog – Update General Management, Human Resource Management and International Management Concentrations. **APPROVED**
7. New Course – ECON 375: Business Economics I. **APPROVED**
8. New Course – ECON 475: Business Economics II. **APPROVED**
9. Change Catalog – Change BBA degree program curriculum. **APPROVED**
10. Change Catalog – Change PBC in Business Administration. **APPROVED**
11. Change Catalog – Add a Concentration in Managing Innovation and Technology to the MBA program. **APPROVED**

Department of Music and Performing Arts

1. New Course – MUS 171: History of Rock and Roll. **APPROVED**
2. New Course – MUS 172: History of Country Music. **APPROVED**

Department of Industrial and Engineering Technology

1. Change Course – DDT 411: Industrial Design. Update prerequisite. (Tabled in November) **APPROVED**
2. Change Course – ET 421: Industrial Electrical Machinery and Controls. Change prerequisites. **APPROVED**
3. Change Course – ET 478: HVAC. Change prerequisites. **APPROVED**
4. Change Catalog – Modify the BS in Engineering Technology, Electrical Energy Engineering Technology Concentration. **APPROVED**

Department of Communication and Media Studies

1. New Course – COMM 329: Creating the Television Pilot. **APPROVED**

2. New Course – COMM 610: Social Media Strategy. **APPROVED**
3. New Course – COMM 622: Digital Strategic Communication Analytics. **APPROVED**
4. New Course – COMM 623: Strategic Integrated Marketing Communication. **APPROVED**
5. New Course – COMM 624: Digital Audience Strategy. **APPROVED**
6. New Course – COMM 630: Media Planning and Buying. **APPROVED**
7. New Course – COMM 642: Strategic Crisis Communication. **APPROVED**
8. New Course – COMM 647: Strategic Communication in Global Networks **APPROVED**
9. Change Course – COMM 633: Communicating Leadership. Change title, prerequisites and description. **APPROVED**
10. Delete Course – COMM 530: Convergence Media. **APPROVED**
11. Delete Course – COMM 541: Integrated Marketing Communication. **APPROVED**
12. Delete Course – COMM 549: Advanced Video Production and Editing. **APPROVED**
13. Delete Course – COMM 556: Social and Ethical Issues in Mass Communication. **APPROVED**
14. Delete Course – COMM 560: Advanced Audio Production. **APPROVED**
15. Delete Course – COMM 561: Media Criticism. **APPROVED**
16. Delete Course – COMM 563: Writing for Public Relations. **APPROVED**
17. Delete Course – COMM 565: Public Relations Campaigns. **APPROVED**
18. Delete Course – COMM 567: Public Relations Crisis Communication. **APPROVED**
19. Delete Course – COMM 576: Social Media Communication. **APPROVED**
20. Delete Course – COMM 577: Social Media Data Analytics. **APPROVED**
21. Delete Course – COMM 585: Health Communication. **APPROVED**
22. Delete Course – COMM 590: Digital Audience Research and Behavior. **APPROVED**
23. Delete Course – COMM 593: History of Mass Communication. **APPROVED**
24. Delete Course – COMM 594: Podcasting. **APPROVED**
25. Delete Course – COMM 619: Advanced Interpersonal Communication. **APPROVED**
26. Delete Course – COMM 627: Ethical Issues in Organizational Communication. **APPROVED**
27. Change Catalog – Delete the Corporate Training and Development Concentration from BA in Communication. **APPROVED**
28. Change Catalog – Update admission requirements for the MA in Strategic Communication. **APPROVED**

Department of Kinesiology and Health Studies

1. Change Catalog – Modify admission requirement for the MS in Athletic Training. **APPROVED**
2. Change Catalog – Modify the BS in Sport Management. **APPROVED**
3. Change Course – KIN 333: Governance in Sport. Change title and description. **APPROVED**
4. Change Course – KIN 380: Legal-Ethical Implication for Sport. Change title and description. **APPROVED**
5. New Course – KIN 408: Sport Business and Finance. **APPROVED**

Department of Visual Art + Design

1. New Course – THEA 401: Theatre History I. **APPROVED**
2. New Course – THEA 402: Theatre History II. **APPROVED**
3. New Course – THEA 341: Theatre Directing. **APPROVED**
4. New Course – THEA 430: Acting and Directing Workshop. **APPROVED**
5. Delete Course – THEA 340: Acting and Directing Workshop. **APPROVED**
6. Delete Course – THEA 432: Theatre Directing. **APPROVED**
7. Change Catalog – Update curriculum for the minor in Theatre. **APPROVED**
8. Change Catalog – Update curriculum for the BA in Theatre. **APPROVED**

9. Change Course – ART 220: Intermediate Photography. Update prerequisite. **APPROVED**
10. Change Course – ART 322: Photography on Assignment. Update prerequisite. **APPROVED**
11. Change Course – ART 492: Senior Seminar in the Visual Art. Update prerequisite.
APPROVED