University Curriculum Council
Meeting Minutes, November 27, 2023
Dyson 116, 2:00 pm

Department of Computer Science

1. Change Course – CMPS 204: Fundamentals of Info Technologies & Systems. Updated title and description. (Tabled from October, 2023)
   Recommend Approval

Department of Communication and Media Studies

1. New Course – COMM 615: Name, Image and Likeness (NIL) in Sports Media.
   Recommend Approval

2. New Course – COMM 628: Crisis Communication in Sports Industries.
   Recommend Approval

3. Change Catalog – New Concentration in Strategic Sports Communication for the MA in Strategic Communication.
   Tabled

3. Change Catalog – New Concentration in Creative Film and Television for the BA in Communication.
   Recommend Approval

Department of Marketing and Supply Chain Management

1. Change Catalog – Add Undergraduate Certificate in Sales Leadership.
   Recommend Approval

Department of Health and Human Sciences

1. New Course – PHM 432/532: Introduction to Population Health Management
   Recommend Approval

2. Change Catalog – Modify the catalog entry for the undergraduate certificates in Population Health Management and Digital Health Management.
   Recommend Approval