HOSTING ALUMNI EVENTS

- Chapters are encouraged to plan diverse events that engage alumni with varied interests. Some alumni are interested in a sporting event, while others are more interested in networking. Providing a wide range of activities for alumni in your area gets more people involved with the chapter. Creativity in programming keeps alumni involvement fun and exciting for attendees.
- Chapters must host at least one event per year in one of the following five event categories. Annual and nationwide events organized by the Alumni Office will be available for all chapters to participate.

EVENT REQUEST FORM

Chapters must submit an Event Request Form for all events. The form must be submitted at least eight weeks prior to the event for assistance with promotions.

Events with a vendor or speaker component must be submitted six weeks prior to the event.

Event Request Forms are found on the Chapter Leadership web page.

Once submitted, events can be:

- Advertised to your chapter via official Southeastern Alumni email, if requested
- Included on the Alumni Association online events calendar
- Added to the chapter web page
- Included in the Alumni Newsletter (if submitted by the 20th for the following month)

SOUTHEASTERN ALUMNI

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ENGAGEMENT IN FOCUS

S ALUMNI
SOUTHEASTERN LOUISIANA UNIVERSITY

Southeastern Alumni Association
500 W. University Avenue
Hammond, LA 70401

(985)549-2150
Fax:(985)549-5079
alumni@southeastern.edu

ALUMNI CONNECTIONS

An event that allows alumni to connect and engage with one another in a social setting. Examples include:
- Alumni Mixer
- Ticketed Sporting Event
- Game Watching Party
- Intramural Leagues
- Tailgate Takeovers

PROFESSIONAL DEVELOPMENT AND NETWORKING

An event that seeks to connect alumni on the basis of professional growth and development. Examples include:
- Lions After Business Hours
- Breakfast Club
- Professional Networking Event

ACADEMIC INTEREST

An event that fulfills the Alumni Association's mission to create lifelong learners.
Examples include:
- Educational Speaker
- Book Club
- Tour a Museum or Historical Site

SERVICE

An event that invites alumni and friends to serve and engage with the community.
Examples include:
- The Big Event
- Volunteer with a Local Service Organization
- Host a Drive
- Volunteer at a Southeastern Alumni event

STUDENT-FOCUSED

An event during which local alumni support or connect with Southeastern students.
Examples include:
- Drop a "Lion"
- Freshman Send-Offs
- Participate in Local College Fair

ALUMNI
SOUTHEASTERN LOUISIANA UNIVERSITY